



THE WHITE BUILDING

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BE PART OF THE SUCCESS
ONLY 5,463 SQ FT FIRST FLOOR
SUITE REMAINING

A WORKPLACE LESS ORDINARY

THE WHITE BUILDING has been designed with a fresh approach in mind. Forget what your typical office building looks or feels like, you never get a second chance to make a first impression.

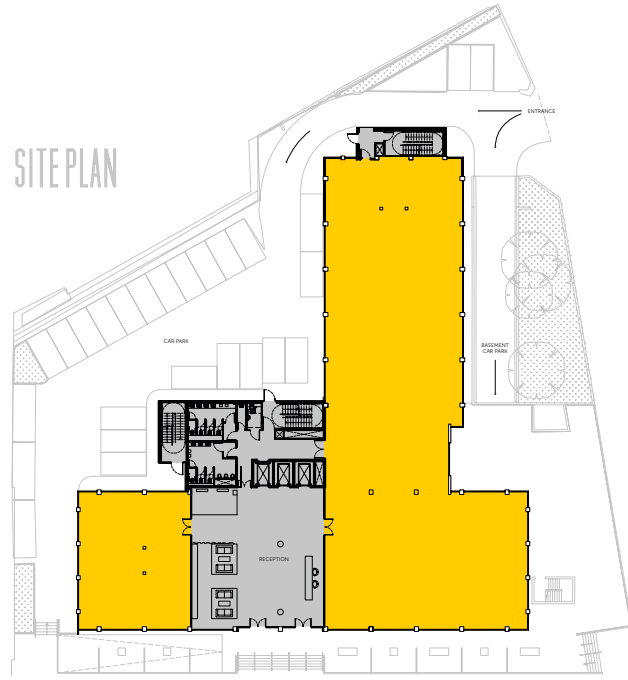
We want your staff and clients to feel invigorated and inspired by the building and its urban environment.



FIRST FLOOR SUITE SPACE

THE WHITE BUILDING offers the first floor suite of 5,463 sq ft with floor to ceiling glazing.

The new office space provides an inspiring working environment to help the modern occupier attract and stimulate its most important assets: its staff and clients.

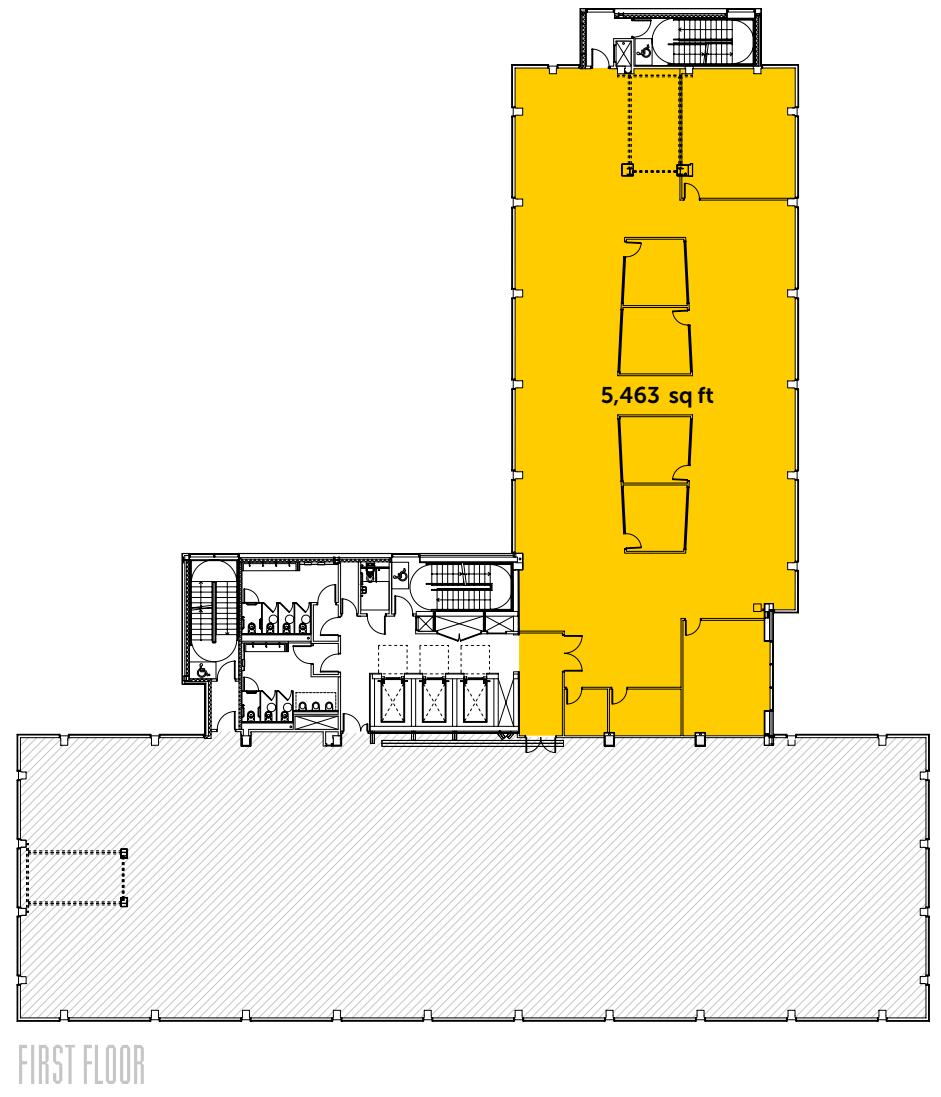


Floor		IPMS 3 Floor Area	
		sq ft	sq m
7	shared roof terrace	3,143	292
1	available suite	5,463	507
TOTAL*		5,463	507

* The roof terrace is excluded in this total area

BE A PART OF OUR COMMUNITY

- WORK.LIFE**
-
- HERJAVEC GROUP
- PHARMACOSMOS**
- rocsearch
- ACQUIA**
- ROSS**
- ComponentSource
- act-on
- Barracuda





A WORKPLACE
LESS ORDINARY





FIRST FLOOR
SUITE SPACE

MAKE A FIRST IMPRESSION



STRIPPED BACK DETAIL

THE WHITE BUILDING is a workplace with a different aspect. We've replaced suspended ceilings and recessed lighting with exposed services for a more remarkable modern office.

ECONOMIC POWERHOUSE

Reading has a strong and mature knowledge economy of technology and creative sector industries. Technology industries include information and communication technology, business & financial services, and renewables.

COMPLETELY TRANSFORMED OFFICE BUILDING

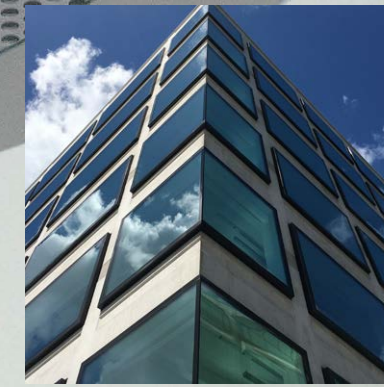
93,145 SQ FT IN TOTAL

5,463 SQ FT FITTED SUITE

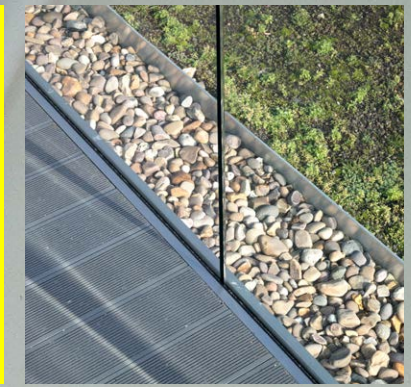
45,269 DIGITAL JOBS IN READING

READING HAS... £5.5 BILLION DIGITAL GVA*

6 CAR PARKING SPACES



18% OF READING DIGITAL TECH COMPANIES ARE CLASSED AS HIGH GROWTH FIRMS#



CONTEMPORARY OFFICE DESIGN

GREAT AMENITIES INSIDE AND OUT



3 MINS TO THE ORACLE SHOPPING CENTRE

COMMUNAL ROOF TERRACE



ENVIRONMENTALLY EFFICIENT

BUILDING CAR PARKING RATIO 1:860 SQ FT

READING HAS... £12.5 BILLION DIGITAL TECH TURNOVER*

6 MINS TO READING STATION

Reading

"WORK.LIFE MOVED INTO THE WHITE BUILDING FOR ITS CREATIVE URBAN WORKING ENVIRONMENT. IT'S SUCH A UNIQUE, INVIGORATING AND INSPIRING SPACE. ITS EXCITING LOCATION, BANG IN THE CITY'S URBAN HEART, AND EXPANSIVE ROOF TERRACE ARE GREAT AMENITIES WHICH ARE A REAL ADDED BENEFIT FOR OUR MEMBERS."

WORK.LIFE

WORK.LIFE

← COLLABORATIVE HUB

THE WHITE BUILDING



URBAN ROUTES

RIVER THAMES



READING STATION



6 MINS
TO READING
STATION

FORBURY GARDENS

BROAD STREET

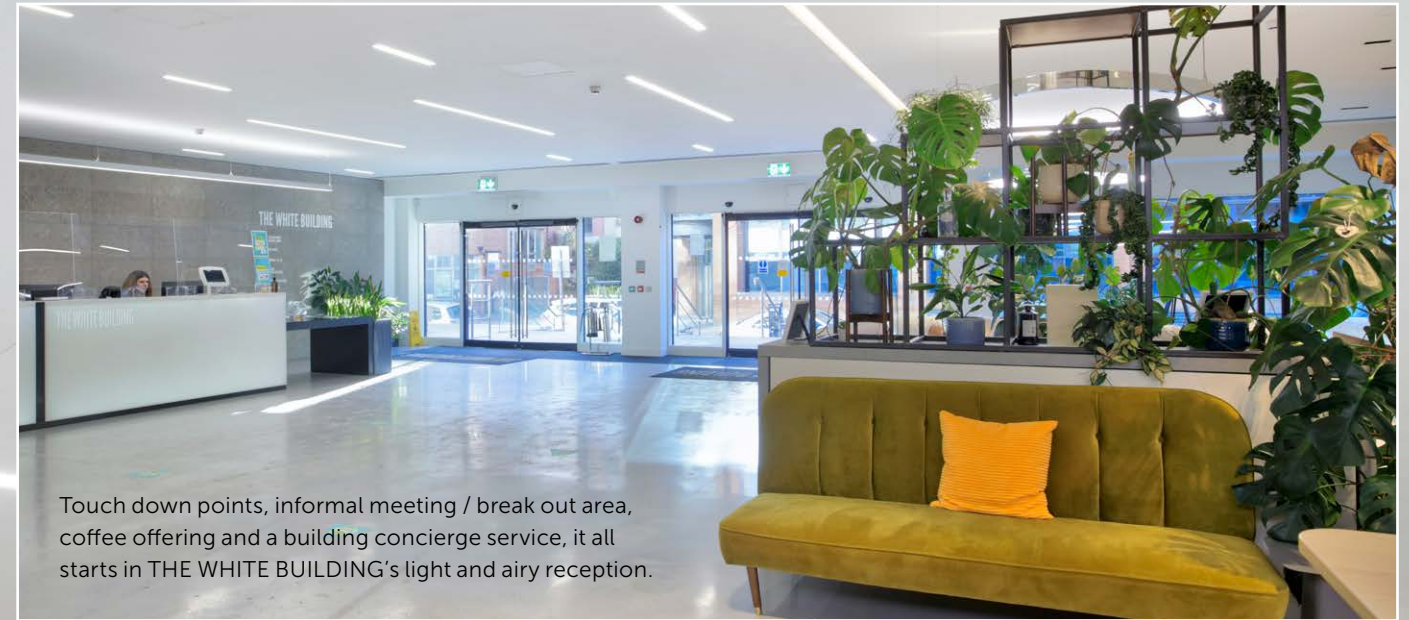
THE ORACLE

THE WHITE BUILDING
KINGS ROAD
READING RG1 3BU



3 MINS
TO THE
ORACLE

INSPIRING &
IMPRESSIVE



Touch down points, informal meeting / break out area, coffee offering and a building concierge service, it all starts in THE WHITE BUILDING's light and airy reception.



**WHITE
NIGHT**



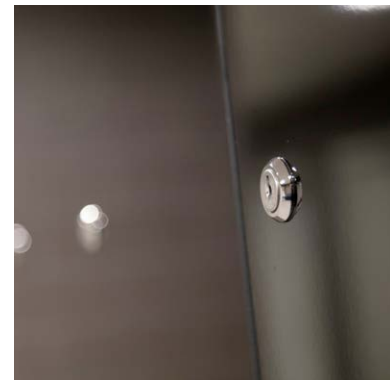
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WHERE THE VIEW'S AT

YOUR ROOF TERRACE

Chill out, informal meetings or events space... you choose.



THE NUTS AND BOLTS



OVERVIEW

- Full CAT A building refurbishment
- Newly configured entrance and reception
- New floor to ceiling glazing throughout, providing excellent natural light
- Exposed media-style ceilings incorporating LG7 compliant lighting and new heating and cooling system
- Occupancy density 1:8m²

LANDSCAPING

- Newly landscaped street frontage and resurfaced car parking
- Natural textured stone paving slabs with inset feature lighting providing illumination
- New stone cladding to boundary walls
- High quality stone benches with integral illumination
- Large communal roof terrace
- DDA compliant access
- New trees along Kings Road and Abbey Street frontage

PARKING SPACES AND ACCESS

- 36 on-site car parking spaces (1:860 sq ft)
- 39 secure cycle spaces

LIFTS

- 3 x new 13 person 1000kg passenger lifts (incl. 1 fire fighting lift)
- Minimum 2.0 mps passenger lift speed
- Hybrid destination control system

MECHANICAL SERVICES

- New mechanical installations throughout
- New efficient VRF heating and cooling system via air-sourced heat pump
- Internal design conditions 23°C +/- 2°C (summer) 21°C +/- 2°C (winter)
- Building energy management system (BEMS)

ELECTRICAL SERVICES

- LG7 compliant lighting (350–400 lux target)
- Digital lighting control system
- PIR lighting throughout the office and core with daylight sensors
- Central building management system (BMS)
- Generator connection capability

WCS AND SHOWERS

- New male and female WCs on each floor
- New male and female changing rooms with 8 showers and 42 lockers at basement level
- A DDA compliant shower room is provided at basement level

FLOORS AND CEILINGS

- Fully accessible raised floor set 80mm from the top of the structural slab
- Average 2925mm floor to ceiling height for floors 1–6 with locally lowered heights of approximately 2470mm

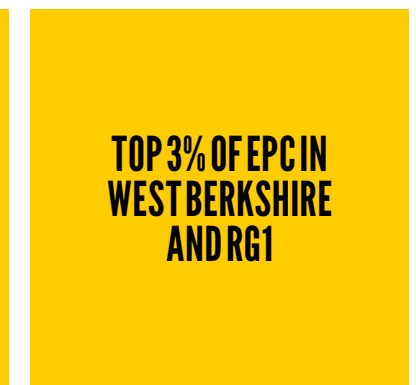
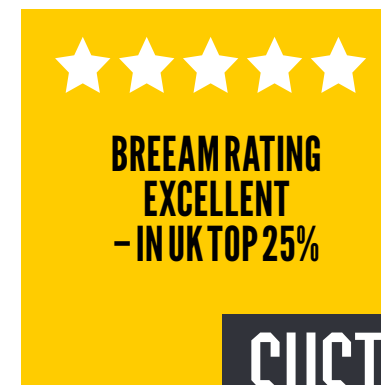
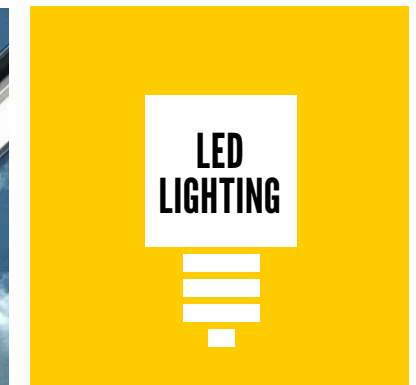
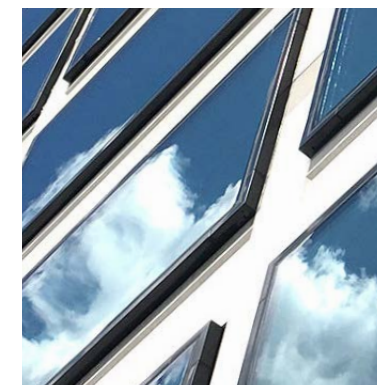
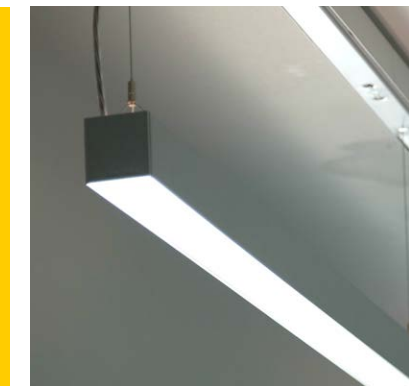
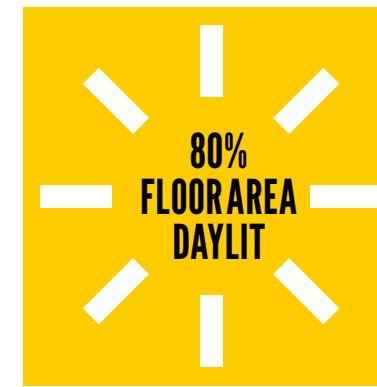


SERVICE BUILT-IN

THE WHITE BUILDING concierge service is offered to maximise convenience and smooth out life's wrinkles.

The building's dedicated Welcome Hosts can arrange those tasks that interrupt the flow of your working week – from dry cleaning and on-site car valet, to last minute restaurant and hotel bookings.

- Welcome Hosts
- Hotel & restaurant bookings
- Building app
- Travel arrangements
- Day-to-day errands
- Emergency requests
- Refreshments area with iPad coffee vending
- Dry cleaning service
- iPads / Sonos in reception
- Home delivery & storage
- Car valet
- Bike repair
- Umbrella provision
- Towel service
- Yoga & fitness instruction



SUSTAINING TOMORROW

We have worked hard to ensure that the building's environmental credentials are as good as they can be. We want our buildings to be sustainable and for our tenants to be satisfied that they, too, are doing their bit for the environment.

ENERGY SAVING FEATURES:

- EPC rating B
- High efficiency gas condensing boiler
- High performance VRF heating and cooling units with low fan power
- Low heat loss glazing with high UV rejection throughout
- Thermal upgrade to the roof to match that of a new build
- Thermal upgrade to the walls to reduce heat loss
- Improved air-tightness to reduce air and heat leakage
- LED lighting in communal areas with presence detectors
- Dimmable luminaire controls
- High daylight factors in offices to reduce artificial lighting

ADDITIONAL BENEFITS:

- Excellent public transport and pedestrian/cycle connections to railway station and town centre amenities
- Recycling facilities
- Landscaping provided to enhance site ecology
- Energy metering and sub-metering of light and power to each floor
- Low flow sanitaryware fitted to reduce water consumption

READING - FULL OF FLAVOUR



HIGHLIGHTS INCLUDE:

- The 750,000 sq ft Oracle shopping centre with restaurants, cafés and bars only minutes away
- A range of international-quality hotels nearby
- Fitness and leisure facilities throughout the town, with Buzz Gym just over the road
- The Hexagon, The Concert Hall and other nearby arts facilities provide a rich cultural scene
- World famous Reading Festival every August
- Forbury Square with three top-quality restaurants and cafés is only a short walk away
- Reading Station is a 6 minute walk via Forbury Gardens or 3 minutes by bike
- Brand new apart-hotel, House of Fisher, is adjacent
- Numerous new apartment developments, including Kennet House on Kings Road



WELCOME TO THE
KINGS ROAD QUARTER



HONEST

THE COCONUT TREE 

WHERE IT'S AT

ROAD

Reading has excellent road connections with three motorway junctions (J10, 11 & 12) of the M4, providing direct access to the M25 and the national motorway network.

M4 J10 is served by the motorway A329M, and M4 J11 is reached by a dual carriageway, the A33.

BIKE

Reading is served by a 37 mile cycle network, of which 17 miles are segregated from general traffic. The new Christchurch Bridge foot and cycle path over the Thames links the north bank with the railway station.

RAIL

Reading's mainline station is a major UK rail hub, handling some 16 million passengers a year. There are connections with London Paddington and London Waterloo to the east, Bristol and Wales to the west and directly to Birmingham (New Street & International), Guildford, Oxford, Basingstoke and Newbury.

An £850 million upgrade – the biggest in the UK – has provided new entrances and a concourse; five new platforms have been added with modified track layouts to improve passenger and freight transport flows.

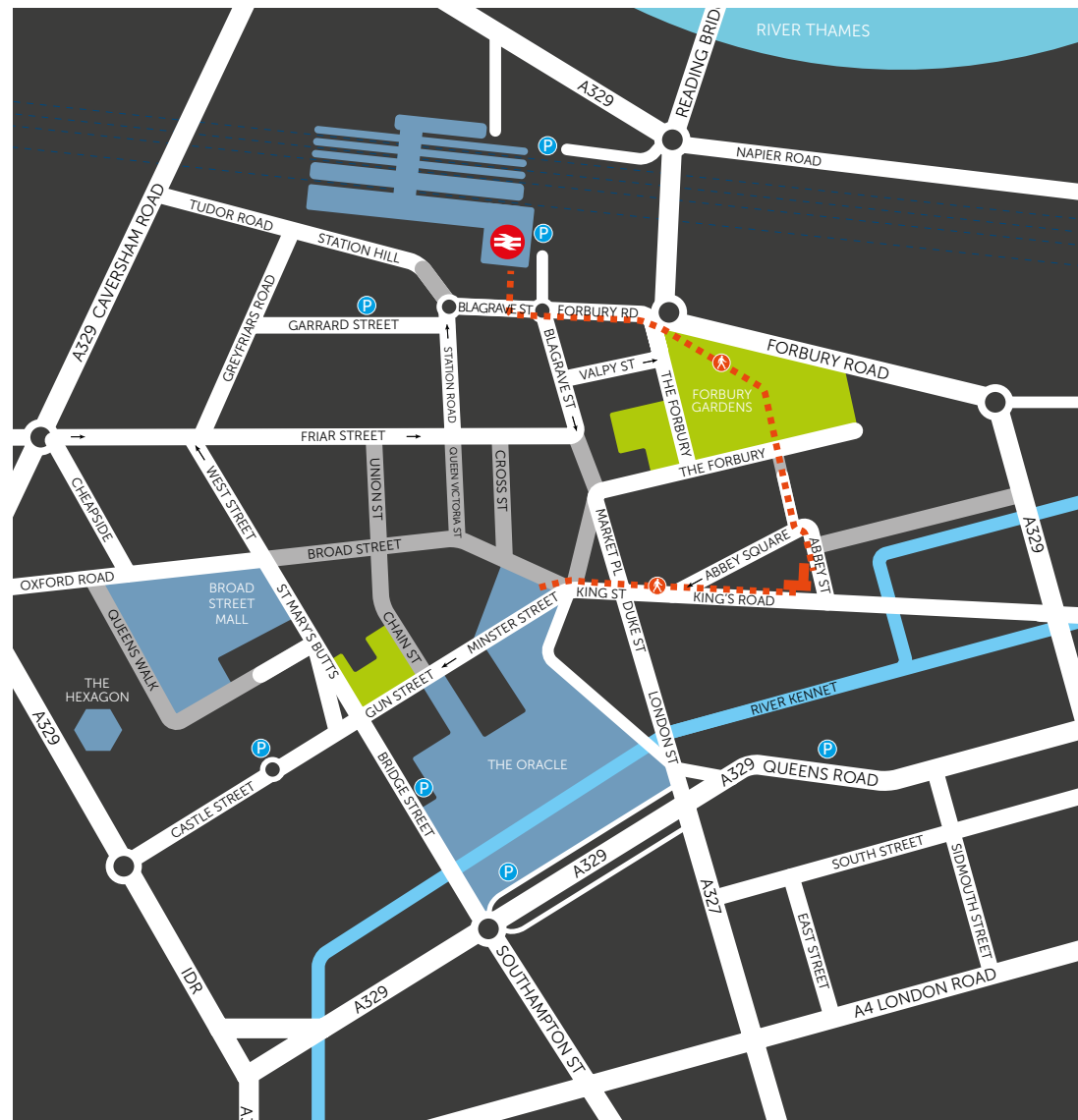
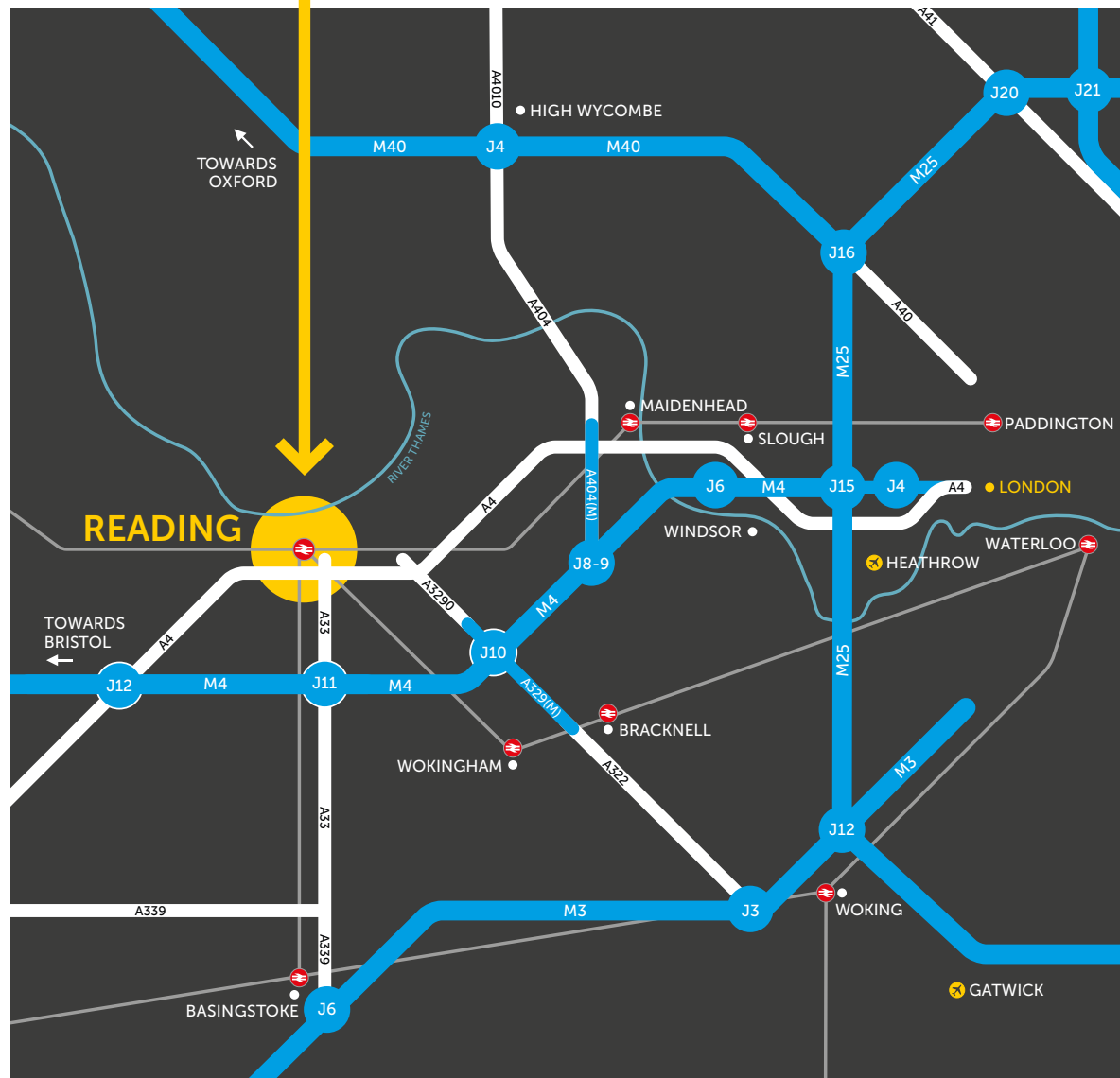
Western Rail Link to Heathrow (WRLtH) will enhance the existing transport connections between Reading, Slough and Heathrow Airport with regular rail services to the airport in approximately 26 minutes.



AIR

Heathrow
London Heathrow is 28 miles east of Reading and can be reached directly via the M4 motorway (J4). RailAir operates a non-stop 45-minute bus service between the railway station and the airport.

Other international airports
London Gatwick is 55 miles south east of Reading and Southampton Airport Parkway is only 46 miles (direct rail 46 minutes).



TALK TO US

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 **abrdn**

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**THE
WHT
BDG**